

# LICENSEWARE

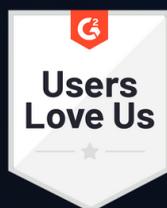
THE LICENSE MANAGEMENT APP ECOSYSTEM

<http://www.licenseware.io>

## Adobe licensing made easy

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# Why should you care about Adobe?

## At a glance

In today's digital landscape, Adobe's suite of creative tools is indispensable for businesses across various industries.

However, managing Adobe licenses effectively is critical to maximizing your investment while staying compliant. The intricate nature of Adobe's licensing models, combined with the diverse range of products available, can make license management a daunting task.

Proper management ensures compliance, avoids legal pitfalls, optimizes costs, and aligns your Adobe software usage with your business needs.



## Risk + Cost

Understand your deployments to reduce risk and find potential cost savings

## Importance of Analysis

Manually managing Adobe licenses is a complex and time-consuming process involving;

-  Tracking of installations across multiple devices, understanding the nuances of different license types, and then continuously aligning usage with changing business requirements
-  Ensuring Creative Cloud Suite bundles are achieving an effective return on investment where sufficient usage of multiple applications is occurring
-  Identifying the possibility of replacing bundles with individual products to save costs achieving a better return on investment
-  Ensuring correct PDF readers and editors are deployed and utilized based on actual user requirements
-  Fully understanding the environments licensing requirements to correctly scope agreements such as VIP or ETLAs
-  Manual management is time consuming and prone to error, leading to potential compliance and financial issues

## The solution

Automated Adobe license assessment using **any data source**, providing valuable insights at a fraction of the cost and time.

## Benefits

### Visibility



Understand your Adobe requirements under all license models + intelligently identify cost saving opportunities in bundling or unbundling licenses

### Time



Near instant license analysis using your currently available data sources, reducing time to value vs traditional methods which can take months.

### Repeatability



The ability to repeat Adobe licensing analysis consistently at any scale means significantly improved risk and cost management.

# How Licenseware makes it easy



## Adobe Deployment Manager

ADM is capable of processing any raw software installation data, identifying all Adobe products within your IT environment, calculating the precise licensing requirements for each. Next it analyzes your Adobe Creative Cloud installations, suggesting whether individual applications or the entire suite is more cost-effective, not only ensuring compliance but optimizing your software expenditure.

### Step 1: Upload raw data

Licenseware's products are data agnostic, whilst we have a list of "supported sources" - we will ingest data from any customer discovery tool.

### Step 2: Click process

### Step 3: Get results

Obtain a comprehensive list of devices with Adobe installs along with the total license requirements for each product, version and edition.

Understand devices with creative cloud installations, and identify potential cost saving potential by bundling or unbundling products.

Discover potential cost savings through alternative solutions, upgrade paths, or negotiation strategies





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# Start analysing your Adobe today!

<http://licenseware.io/apps/adm>



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review

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